

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

Information and Eligibility

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This section is designed to help you determine whether the applicant and project are eligible for funding under the Tourism Accommodation and Attractions Proposals (TAAP) Program.

It is important that you complete the eligibility questions before progressing with your application.

Once submitted, applications will be assessed against the eligibility requirements and assessment criteria outlined in the Program Guidelines.

Incomplete applications and/or applications received after the closing date **Monday 14 December 2026 at 5pm (AWST)** will not be considered.

Before completing this application form, you should have read the:

- Tourism Accommodation and Attractions Proposals (TAAP) Program Guidelines
- TAAP Frequently Asked Questions (FAQ)

If you have any questions regarding the Program or eligibility requirements, please contact experiences@westernaustralia.com. When contacting Tourism WA, please quote your application number.

I can confirm *

- ☐ I have read and understood the Tourism Accommodation and Attractions Proposals (TAAP) Program Guidelines
- ☐ The applicant holds a valid and active Australian Business Number (ABN) or Australian Company Number (ACN)
- ☐ The applicant is a legal entity capable of entering into a legally binding and enforceable funding agreement with the Western Australian Government

Applicant Eligibility

Before proceeding, please confirm that the applicant:

- Has read and understood the program Guidelines.
- Can demonstrate alignment between the project and the objectives of the program.
- Is an individual, local government, privately owned business or commercial organisation.
- Can provide evidence that resources have been invested to progress the project.
- Can demonstrate the financial capacity to construct and deliver the project.
- Can provide evidence of land ownership, or holds the necessary rights, approvals and authorisations to use the land for the proposed Tourism Accommodation or Visitor Attraction.

Confirmation of Eligibility *

- ☐ I confirm all statements above are true and correct

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

Project Eligibility

Before proceeding, please confirm that the Project:

- Delivers Tourism Accommodation or a Visitor Attraction.
- Demonstrates the potential to drive visitation and/or enhance the visitor experience.
- Is a new development or a significant upgrade or repositioning of an existing tourism asset.
- Demonstrates a clear point of difference and market appeal.
- Is located on privately owned land, or land where the applicant holds secure tenure and has the legal right to develop and operate the proposed Tourism Accommodation or Visitor Attraction.

Confirmation of Project Eligibility *

☐ I confirm all statements above are true and correct

Privacy Collection Notice

The Department of Creative Industries, Tourism and Sport (the Department) is collecting personal information through this application for the purpose of assessing, administering and evaluating applications submitted to the Tourism Accommodation and Attractions Proposals (TAAP) Program. Personal information may also be used for reporting, audit, compliance, program evaluation and related government purposes.

The Department may disclose information provided in this application to other Western Australian Government agencies, Commonwealth, State or Local Government bodies, external assessors, technical advisers, auditors, probity advisers and other parties engaged to assist with the assessment, administration, monitoring, evaluation or audit of the Program.

The Department handles personal information in accordance with the **Privacy and Responsible Information Sharing Act 2024 (WA)** and other applicable legislation. Personal information will only be collected, used, stored and disclosed where authorised and required for Departmental functions and activities.

Providing the information requested in this application is voluntary. However, if sufficient information is not provided, the Department may be unable to assess the application, determine eligibility, enter into a funding agreement, or administer any funding that may be approved.

For further information about how the Department manages personal information, please refer to the Department's Privacy Statement or contact the Department.

Consent *

☐ I have read and understood the Privacy Collection Notice and consent to the collection, use and disclosure of information as described above.

Business Information

* indicates a required field

Registered Business Details

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

In this section you are providing information to help us understand your business. Please make sure the information you provide is accurate. You can check the details for your business in the ABR Lookup Registry and the ASIC Business Registry before you submit if you are unsure, or alternatively discuss with your accountant.

Name of Legal Entity: *

Trading name

If different to business name

ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

ABN

Entity Name

ABN Status

Entity Type

Goods & Services Tax (GST)

DGR Endorsed

ATO Charity Type

ACNC Registration

Tax Concessions

Main Business Location

Must be an ABN.

Registered Aboriginal Business *

☐ Yes

☐ No

Yes = must be registered with Aboriginal Business Directory Western Australia or Indigenous Business Direct (this will not impact your application)

Applicant Details

Applicant Type *

☐ Individual

☐ Organisation

Organisation Name

Title

First Name

Last Name

Make sure you provide the same name that is listed in official documentation.

Position Held Within Organisation *

Applicant Primary Address

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

Address

Applicant Postal Address

Address

Applicant Primary Phone Number *

Must be an Australian phone number.

Applicant Email Address *

Business Website URL (if applicable)

Is the applicant acting as an agent or trustee for another person or persons? *

- ☐ Yes
☐ No

If yes, please provide details:

Has the applicant engaged, or does the applicant intend to engage another party to deliver / operate the overall project? *

- ☐ Yes
☐ No

If yes, please provide details:

Outline your experience in delivering and/or operating tourism products *

Example: Include relevant experience in the tourism and/or hospitality industry, including length of time in the industry, previous operating experience, and the types of tourism products or experiences you have delivered or operated.

Project Details

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

* indicates a required field

Project Title *

Word count:

Must be no more than 25 words.

Provide a name for your project/program/initiative. Your title should be short but descriptive

Project Overview

Provide a detailed overview of the Project, including:

- The proposed Tourism Accommodation and/or Visitor Attraction.
- The key project components and activities.
- The target visitor market, anticipated demand, and the visitor need or opportunity the project will address.
- How the project will contribute to the overall growth and development of the destination and/or region.
- Any broader economic, social, environmental, cultural or tourism benefits expected from the project.
- Details of any existing concept plans, designs or drawings. If applicable, please include these as attachments on Page 8.

Project Overview *

What is the anticipated total cost of the Project to become operational? *

Must be a dollar amount.

Project Outcomes

Please detail the anticipated outcomes of the project and provide supporting metrics where available.

Expected direct and indirect employment outcomes (number of jobs expected to be created during construction and ongoing operation) *

Anticipated economic impact of the project (for example, visitor expenditure, regional economic benefit, business growth, or increased tourism activity) *

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

Anticipated annual visitation (for existing operations please provide anticipated increase in annual visitation) *

For accommodation projects, what is the anticipated average length of stay per guest?

Any other anticipated project outcomes or metrics *

Describe how the project meets the definition of Tourism Accommodation or Visitor Attraction as outlined at 3.1 of the TAAP Guidelines *

What is the estimated timeframe for construction to commence? *

- ☐ Less than 1 year
- ☐ Between 1 - 2 years
- ☐ Between 2 - 5 years
- ☐ More than 5 years

Location of Project

Select the answer the best describes the land tenure for the project *

- ☐ Freehold Land
- ☐ Leasehold Land
- ☐ Crown Land
- ☐ Aboriginal Land
- ☐ Other:

Provide details of the proposed project location, including the street address where available. Where a street address is not available, provide sufficient detail to clearly identify the location of the project. Supporting documentation, such as a map or site plan, should be included in the application attachments on Page 8 *

Does the applicant own the land, or hold the necessary rights, approvals or permission to use the land for the proposed project? Please provide evidence of land ownership, tenure or permission to use the land, and include this evidence in the application attachments on Page 8. For privately owned land, provide evidence of ownership or landowner consent. For Government-managed land, provide evidence of support, tenure, lease arrangements, licences, permits,

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

or other relevant approvals from the vested authority e.g. DPLH, DBCA or the relevant local government *

Funded Works Proposal

* indicates a required field

Funding Proposal

Describe the specific activities for which TAAP funding is being requested

- Explain in detail the studies, assessments, investigations or planning activities for which funding is being requested, including the anticipated deliverables (for example, a feasibility study, business case, environmental assessment, engineering report, master plan, concept design or detailed design documentation).

Note: Applicants are required to provide two formal quotations for each of the proposed studies/assessments from suitably qualified consultants or service providers.

Funding proposal (provide an overview of the funded activities and expected deliverables) *

Current stage of project development and why the funded work is required at this stage of the project *

How the proposed funded work will support, inform or enable the broader project to progress *

What key opportunities, risks, constraints or information gaps will the proposed funded work address? *

Anticipated timeframe for completing the funded activity *

What is the next stage of the project once the funded work has been completed?

*

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

Funding and Resources

What is the total amount of funding you are requesting through TAAP? *Maximum TAAP contribution is \$50,000 ex GST per project.*

Amount of TAAP funding requested (excluding GST) *

Must be a dollar amount.

What is the total financial support you are requesting in this application, excluding GST?

Amount of TAAP funding requested (including GST) *

Must be a dollar amount.

What is the total financial support you are requesting in this application, including GST?

Outline any other funding being used to progress the project through planning development and delivery phases. Please include any funding sources previously accessed for this project *

Detail the resources and expenditure committed to the project to date *

Additional Considerations

** indicates a required field*

Identify any important issues for the WA Government to consider

Provide details of any actual, potential or perceived conflicts of interest that exist or may arise in relation to the project, funding request or delivery of the project *

If not applicable, enter N/A

Disclosure of any other information that Tourism WA or the WA Government should be aware of when assessing this application *

If not applicable, enter N/A

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

Application Attachments

Upload any existing concept plans, designs, drawings, renderings or site plans that support the proposed project

Attach a file:

Upload any maps, site plans or other supporting documentation that clearly identifies the project location

Attach a file:

Upload evidence of land ownership, tenure, landholder consent, permission to use the land, or support from the relevant vested authority

Attach a file:

Upload two formal quotations for each proposed study, assessment, investigation or professional service for which TAAP funding is being requested. Quotations must be provided by suitably qualified consultants or service providers

Attach a file:

Declaration

* indicates a required field

This section must be completed by an appropriately authorised representative of the applicant. The authorised representative may be different from the Applicant Contact listed elsewhere in this application.

I declare that:

- I am authorised to submit this application on behalf of the applicant.
- The information provided in this application, and any supporting documentation, is true, accurate and complete to the best of my knowledge.
- I understand that Tourism WA may seek further information to assess this application.
- I understand that any funding offered under the TAAP Program will be subject to the applicable funding terms and conditions.
- I acknowledge that providing false or misleading information may affect the assessment of this application or any funding awarded.

I have read and agree to the declaration above *

☐ Yes

TOURISM ACCOMMODATION AND ATTRACTIONS PROPOSALS (TAAP) PROGRAM

Form Preview

Name of authorised person *

Title	First Name	Last Name

Must be a senior staff member, trustee or appropriately authorised volunteer

Position *

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

Must be an Australian phone number.
We may contact you to verify that this application is authorised by the applicant organisation

Email *

Must be an email address.